

PROJECT LIFECYCLE KIT



**DISCUSSION GROUPS, ROTARY IDEAS,
AND ROTARY SHOWCASE**



WWW.ROTARY.ORG/MYROTARY

PROJECT LIFECYCLE KIT

Rotary's Project Lifecycle Kit consists of Discussion Groups, Rotary Ideas, and Rotary Showcase — resources that can contribute to the success of any service project, from inception to completion. Use these tools for planning, supporting, and promoting all your Rotary projects.



Discussion Groups

Discussion groups are the perfect way to find the information you need at any point in the life of a project.

Sign in to My Rotary and connect with other Rotary members by joining an existing group, or start a new one. Find others who share your interests, connect with project partners, and tap into Rotary's diversity of global perspectives.

Join a moderator-guided discussion about one of our areas of focus, get answers from experts to specific project-related questions, and so much more.



Rotary Ideas

Rotary Ideas (ideas.rotary.org) helps you achieve the club service goals entered in Rotary Club Central.

Rotary's crowdsourcing platform, Rotary Ideas allows Rotarians and Rotaract members to find what they need to make their project a success: project partners, funding sources, volunteers, in-kind donations. And non-Rotarians also can access Rotary Ideas to make contributions.

Projects are posted by Rotary club officers — the president, secretary, executive secretary, treasurer, membership chair, Foundation chair, or Rotaract adviser — or the Rotaract club president.



Rotary Ideas is particularly useful for finding a global grant partner — another club to join you in making your project vision a reality. And once you find your partner, you'll take the next steps using our grant application tool.



Rotary Showcase

Once your project is complete, share your success story with Rotarians and non-Rotarians around the world through Rotary Showcase. Site visitors can search projects by district, by club, by area of focus, by project type, and more.

Project stories from Rotary Showcase are a frequent source of features in Rotary International blogs, newsletters, and other publications. And, of course, they inspire other projects.

The collective scope of reported projects is highlighted in Rotary Showcase's Impact Tracker, which displays the aggregate number of volunteers and volunteer hours, total cash contributions, and in-kind donations that made these projects a success.